

Assessing Impact: Evaluating Staff Development

September 29-30, 2010

This two-day workshop provides guidance and practical resources for measuring professional development impact through an eight-step evaluation framework.

Participants will:

- Identify the challenges associated with evaluating staff development.
- Create a theory of change for their staff development program.
- Develop an understanding of the evaluation process.
- Use the theory of change to design an evaluation framework for a staff development program.
- Examine resources to assist them in evaluating their staff development program.

Instructor: **Joellen Killion** is the deputy executive director of the National Staff Development Council (NSDC). She has been director of NSDC's highly acclaimed NSDC Academy and its new Coaches Academy for school-based staff developers.



September 29-30, 2010
9:00am - 4:00pm

**Ramada Lansing Hotel
and Conference Center**

7501 W. Saginaw
Lansing, MI 48917
(formerly the Lansing
Holiday Inn)

Call 517.627.3211 for
lodging
(indicate "MSDC Event")

\$259 for members of MSDC or Michigan ASCD

\$299 for non-members

SB-CEUs: 1.1
(included with registration)

Details and online registration at www.gomiem.org

Participant Information

Full name: _____

Informal name: _____

Position: _____

District/Company: _____

Address: _____

City/state/zip: _____

Email (required): _____

Phone number: _____

Student ID# (if applicable): _____

Special requests (vegetarian meals, other dietary needs, interpreter, wheelchair, etc.)

Payment Information

Payment Total (from above): _____

Payment option:

Check enclosed payable to MIEM

Purchase Order # : _____

(include PO w/ registration. PO is *not* payment)

credit card: Visa MasterCard

Name on card: _____

Card # _____

Expiration date: _____

Signature: _____

Send form to: **MIEM**
1001 Centennial Way, Suite 300
Lansing, MI 48917-9279
Phone: 517.327.2589
Fax: 517.327.0771

A \$25 service fee will be retained for cancellations. No refunds are given for cancellations within two weeks of the event. If you find that you are unable to attend the conference, you may send a substitute in your place. Payment must be received by the date of the event or a \$25 billing fee will be assessed. Pre-registration is strongly recommended. Walk-in registration will be accepted only on space availability basis.